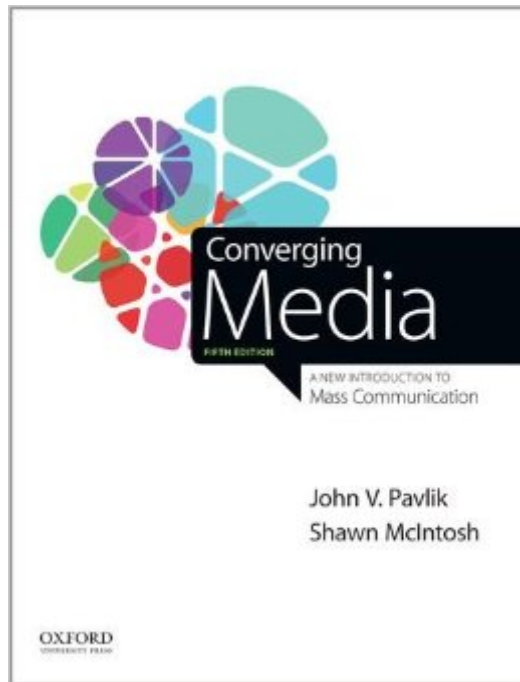


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Converging Media: A New Introduction To Mass Communication



Synopsis

From reading news on tablets to video calling on smartphones, digital media has changed the ways in which we communicate. Placing convergence at the center of the discussion, *Converging Media: A New Introduction to Mass Communication*, Fifth Edition, uses the technologies we employ every day to explain our current media environment-and to consider where we might be headed.

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